

# Professional UPDATE 2017

Be a part of our unique educational and networking event! Once each year, Marshall, Parker & Weber host over 200 elder care professionals who are committed to staying on top of the issues facing the seniors they work with. This highly respected event provides informative speakers, professional CEUs, and networking breaks. This is a premier opportunity to promote what your organization has to offer seniors in our area.

## Breakfast Sponsor

**\$1,500 (one available for each May 11<sup>th</sup> and May 12<sup>th</sup>)**

- Recognition and signage prominently displayed at event.
- Sponsor highlight (opportunity to address the attendees for five minutes).
- Preferred seating for your company's representatives at event.
- Company logo in event program.
- Inclusion in event press.
- Recognition in the Marshall Parker Law Alert e-newsletter.
- Exposure on Marshall, Parker & Weber's Facebook and LinkedIn pages.
- Exhibit table at both events (*May 11/Williamsport and May 12/Wilkes-Barre*).
- Company logo placement on Marshall, Parker & Weber's website.
- Company logo recognition on slideshow during event breaks.

## Gold Sponsorship Level

**\$1,000**

- Sponsor highlight (opportunity to address the attendees for five minutes).
- Company logo in event program.
- Inclusion in event press.
- Recognition in the Marshall Parker Law Alert e-newsletter.
- Exposure on Marshall, Parker & Weber's Facebook and LinkedIn pages.
- Exhibit table at both events (*May 11/Williamsport and May 12/Wilkes-Barre*).
- Company logo placement on Marshall, Parker & Weber's website.
- Company logo recognition on slideshow during event breaks.

# Silver Sponsorship Level

**\$500**

- Recognition in the Marshall Parker Law Alert e-newsletter.
- Exposure on Marshall, Parker & Weber's Facebook and LinkedIn pages.
- Exhibit table at both events (*May 11/Williamsport and May 12/Wilkes-Barre*).
- Company logo placement on Marshall, Parker & Weber's website.
- Company logo recognition on slideshow during event breaks.

## Yes, we would like to sponsor The 21st Annual Professional Update

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\_\_\_ **May 11 Breakfast Sponsorship**    **\$1500**

\_\_\_ **May 12 Breakfast Sponsorship**    **\$1500**

\_\_\_ **Gold Sponsorship**    **\$1000**

\_\_\_ **Silver Sponsorship**    **\$500**

Name of Organization: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Names/Titles of Representatives at Program (for name badges)

Williamsport: \_\_\_\_\_ Wilkes-Barre: \_\_\_\_\_

Please make checks payable to "Marshall, Parker & Weber" and send to  
49 East Fourth Street, Williamsport, PA 17701 Attention: Patti Jo Turner  
Please e-mail logos to [pturner@paelderlaw.com](mailto:pturner@paelderlaw.com) by *March 31, 2017*.

# Marshall, Parker & Weber, LLC

Williamsport ■ Jersey Shore ■ Wilkes-Barre ■ Scranton  
1-800-401-4552    [www.paelderlaw.com](http://www.paelderlaw.com)