

## Agenda

- 8:00 Registration  
8:45 Welcoming Remarks  
9:00 Keynote Address: Improving End of Life Experiences for Pennsylvanians  
Ivonne Gutierrez de Bucher,  
Chief of Staff, Pennsylvania Department of Aging  
10:30 Break  
10:45 New Advance Directive Legislation in PA  
Atty. Jeffrey Marshall, CELA  
Marshall, Parker & Associates  
(Provides 1.5 Hours Substantive CLE Credit)  
12:15 Lunch (provided)  
1:15 Caregivers & Stress  
Dr. Margie Eckroth-Bucher, Bloomsburg University  
2:45 Break  
3:00 End of Life: A Virtue Ethics Perspective  
Dr. Charles Zola,  
Ethics Institute of NEPA at Misericordia University  
(Provides 1.5 Hours Ethics CLE Credit)  
4:30 Program Evaluation and Adjournment

## CEUs

Continuing Education Units: NHA, PCHA, PTRS, CLE, Nursing, and Social Work

## Location

Holiday Inn - Downtown Williamsport  
100 Pine Street  
Williamsport, PA 17701  
570-327-8231

## Sponsors

- \* Bloomsburg University Nursing Department
- \* The Alzheimer's Association - Greater PA Chapter
- \* NEPA End of Life Coalition
- \* Misericordia University and the Social Work Dept.

## Registration Info

Conference Fee  
\$65 and includes materials, refreshments, and luncheon. If requesting CEUs, an additional fee of \$20 applies for a total cost of \$85.

Accepted Credit Cards: VISA and Mastercard

Cancellations and Substitutes  
No refunds will be made for cancellations received after September 15, 2008. Substitutes will be accepted at any time. If the program is cancelled or postponed, the Alzheimer's Association will refund registration fees but cannot be held responsible for any related costs, charges or expenses.

## Keynote Speaker

**Ivonne Gutiérrez Bucher**  
Chief of Staff, Pennsylvania Department of Aging

Since 2002, Ivonne Gutiérrez Bucher has served in several capacities within the Pennsylvania Department of Aging including Deputy Secretary of Aging, Director of the Office of Community Services & Advocacy and Chief of Staff. Most recently, she has been reassigned to the Governor's Office to assist in the implementation of the Governor's hallmark initiative, "Prescription for Pennsylvania".



Before assuming her role at the Pennsylvania Department of Aging, Ivonne held several senior level positions within the Pennsylvania Department of Health. These included Director, Bureau of Family Health, Executive Assistant to the Deputy Secretary of Public Health Program, Executive Assistant to the Secretary of Health, Public Health Executive I, and Health Facility Quality Examiner within the Division of Acute and Ambulatory Care.

A native of San Juan, Puerto Rico, Ivonne Gutiérrez Bucher came to Pennsylvania to pursue a Nursing Education. She is a Licensed Registered Nurse with clinical experience in Medical Surgical, Emergency and Geriatric Medicine. In addition to her RN degree, Ivonne holds a Bachelor's in Business Administration and a Master's in Business Administration (MBA), specialized in Health Care Administration.

## NEPA End of Life Coalition Educational Conference Registration Form

### Contact Information:

Name \_\_\_\_\_ Credentials (i.e. R.N./Ph.D.) \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Agency/Organization \_\_\_\_\_ Position/Title \_\_\_\_\_  
Work Phone \_\_\_\_\_ Fax \_\_\_\_\_ Home/Mobile Phone \_\_\_\_\_  
E-mail Address \_\_\_\_\_

**Registration Fee: \$65.00 per participant**

**Continuing Education Units (CEU) Requested:**  
(If requesting CEUs, an additional fee of \$20 applies for a total cost of \$85.00)

- NHA                       PCHA  
 PTRS                     Nursing  
 CLE                      Social Work

**Total Amount Enclosed:** \_\_\_\_\_

### Payment Method:

- Check (payable to Alzheimer's Association)  
 Visa     Master Card

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_ CVV#: \_\_\_\_\_ \*

Signature: \_\_\_\_\_

### To Register:

**Mail** registration w/ payment to:  
Alzheimer's Association  
57 North Franklin Street  
Wilkes-Barre, PA 18701

\* - CVV# is a 3 or 4 digit number found on the back panel of your visa/master card after your card number

*The official registration and financial information of Alzheimer's Disease and Related Disorders, Inc. may be obtained from the Pennsylvania Dept. of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.*

## **purpose**

This Conference will increase understanding of the emotional, financial, legal and health issues involved in planning for the care of oneself or taking care of a loved one no longer able to take care of themselves. The full day program will focus on the physical, social, psychological, legal, and spiritual aspects confronted at the end of life.

## **conference objectives**

- ▣ Participants will demonstrate an increased knowledge of advanced life care planning.
- ▣ Participants will have a greater awareness of the end of life support services available in our region.
- ▣ Participants will have an understanding of the practical issues for assisting clients, family and friends at the end of life.
- ▣ Participants will share the information from the forums at their worksites within 6 months as documented by a follow-up postcard survey.
- ▣ Participants will suggest topics for future education forums or request additional, specific programs.
- ▣ Participants will be given opportunities for direct interaction with both presenters and peers.
- ▣ Participants will be provided with relevant materials and resources.

## **target audience**

This conference is informative and educational for physicians, psychologists, nurses, clergy, physician's assistants, social workers, nursing home administrators, personal care home administrators, attorneys and others concerned with End of Life issues.

NON-PROFIT ORG  
US POSTAGE  
**PAID**  
PERMIT #265  
WILKES-BARRE, PA

Alzheimer's Association  
57 North Franklin Street  
Wilkes-Barre, PA 18701

Registration Deadline:  
**September 15, 2008**

## **NEPA END OF LIFE COALITION 2008 EDUCATIONAL CONFERENCE**



**Improving  
End-of-Life  
Experiences for  
Pennsylvanians  
Friday, October 3, 2008  
Holiday Inn - Pine Street  
Downtown Williamsport**