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15<sup>th</sup> Annual Professional Update

May 5th

**Williamsport**

**Genetti Hotel**

**200 W. Fourth St.  
Williamsport, PA 17701**

**7:30AM -  
12:00PM**

May 6th

**Wilkes-Barre**

**Mohegan Sun**

**1280 Hwy. 315  
Wilkes-Barre, PA 18702**

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thanks this year's sponsors.

*Please plan to stop by and visit their exhibit tables at the event!*



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*Elder Law, Estate Planning & Administration*

49 East Fourth Street  
Williamsport, PA 17701

Part of our mission at Marshall, Parker & Associates is to empower the senior support community through networking, communication and education. With this purpose, each year we invite experts, both local and from across the state and nation, to present at our annual Professional Update. This free, half-day conference provides local professionals with information about the changes affecting their consumers and an opportunity to network with hundreds of their colleagues. It has become one of the region's most widely-anticipated professional events of the year.

## Agenda

**7:30 AM - 8:00 AM**

Breakfast, Registration and Exhibits

**8:00 AM - 8:10AM**

Welcome Address

Attorney Tammy A. Weber

**8:10 AM - 9:00 AM**

The Elder Law Update

Attorney Matthew J. Parker (May 5, 2011)

Attorney Kevin R. Grebas (May 6, 2011)

**9:00 AM - 9:20 AM**

Break

**9:20 AM - 10:15 AM**

Sibling Wars and Parent Care: Fostering Effective Communication, Cooperation, and, even ... Healing

Francine Russo, Nationally-Recognized Journalist and Author, New York, NY

**10:15 AM - 10:35 AM**

Break

**10:35 AM - 11:10 AM**

The Marcellus Shale Opportunity:

What Does the Future Hold?

John Felmy, Chief Economist,

American Petroleum Institute, Washington D.C.

**11:10 AM - 12:00 PM**

The Changing Landscape of our Local Healthcare

Dr. Robert M. D'Alessandri, President & Dean, Commonwealth Medical College, Scranton, PA



**Keynote**  
**Francine Russo, Ph.D.**

Francine Russo is the author of *They're Your Parents, Too! How Siblings Can Survive Their Parents' Aging Without Driving Each Other Crazy*. For nearly a decade Russo covered the boomer and aging beat for *Time* magazine, becoming *Time's* "boomer expert" with her regularly featured "Ask Francine" column. She is a New York Times Fellow at the International Longevity Center and a "Who's Who" expert at the Sloan Work-Family Network. Dr. Russo (Ph.D., English) lives in Manhattan.



## Free Registration

Registration is fast and easy



Online:

[www.paelderlaw.com](http://www.paelderlaw.com)

-OR-



Phone:

Call 1-800-401-4552

## Speakers



Brian Campbell serves as the Chief Development Officer for the Commonwealth Medical College. In this capacity he is responsible for securing private support for the college, in addition to working with the President and the Board of Directors in establishing the prospective philanthropic priorities. He is entering his fifteenth year in higher education. Mr. Campbell holds a bachelor's degree in Business Administration from Averett University and a Master's Degree in Educational Policy from the University of Virginia.



John Felmy is Chief Economist of American Petroleum Institute. His areas of emphasis are the economic, statistical and policy analysis of the Institute. This includes managing the production of the Institute's weekly and monthly petroleum statistics. He has thirty years, experience in energy, economic and environmental analysis. He received his Bachelors and Masters of Economics from The Pennsylvania State University and a Ph.D. in Economics from The University of Maryland.



Tammy A. Weber, JD, CELA, is the managing principal of Marshall, Parker & Associates. She is a Board Certified Elder Law Attorney by the National Elder Law Foundation under authorization of the Pennsylvania Supreme Court. Attorney Weber's practice focuses on estate and gas royalty planning and elder law. She is a graduate of Lycoming College and received her law degree from Temple University. She previously served as an Assistant United States Attorney for the Eastern District of Pennsylvania.



Matthew J. Parker, JD, CELA, is a principal of Marshall, Parker & Associates. A graduate of the University of Pittsburgh, he received his JD from the Dickinson School of Law. He is a Board Certified Elder Law Attorney by the National Elder Law Foundation under authorization of the Pennsylvania Supreme Court. He gained national acclaim when he won a landmark decision in the spousal annuity case of *James v. Richman*, which established specialized Medicaid annuities to protect seniors' finances.



Kevin R. Grebas, JD, CELA, is a principal of Marshall, Parker & Associates. He received his B.S. in Political Science from the University of Scranton and his law degree from the Dickinson School of Law of the Pennsylvania State University. Attorney Grebas is a Board Certified Elder Law Attorney by the National Elder Law Foundation under authorization of the Pennsylvania Supreme Court. He has been recognized by *Law & Politics Magazine* as one of the state's *Rising Star Attorneys* for three consecutive years.

## Continuing Education Credits

Application has been made for all credits below and approval is pending. For more information about CEU status, please visit [PAElderLaw.com](http://PAElderLaw.com) or call 1-800-401-4552.

### Accountants: 3.0 Credits

Cost: Free

Provided by the Northcentral PA Estate Planner's Council and ParenteBeard

Program Level: Basic; no prerequisites required; No advanced preparation required.

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Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Ave, North, Nashville, TN, 37219-2417. Website [www.nasba.org](http://www.nasba.org)

### Attorneys: 3.0 Credits

Cost: Free

### Certified Financial Planners: 3.0 Credits

Cost: \$15.00

Provided by the Northcentral PA Estate Planner's Council

(please make checks payable to Northcentral PA Estate Planner's Council)

### Nurses: 3.4 Credits

Cost: \$20.00

Provided by Bloomsburg University Department of Nursing which is an approved provider of continuing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation

(please make checks payable to "Theta Zeta Bloomsburg University")

### Nursing Home Administrators:

3.0 Credits

Cost: Free

### Personal Care Home Administrators:

3.0 Credits

Cost: Free

### Social Workers: 3.5 Credits

Cost: \$25.00

Provided by the Social Work Department at Misericordia University. (please make checks payable to "Misericordia University")